

Table 3. Impact of SBCC interventions on IYCF practices in control and intervention groups by DID estimates*

IYCF practices	Intervention		Control		DID (%)	P-Value
	Baseline	Endline	Baseline	Endline		
Children ever breastfed	1,358 (93.0)	1,568 (97.9)	1,435 (97.8)	1,573 (98.1)	4.7 (3.6,5)	<0.001
Early initiation of breastfeeding within 1 hr	759 (52.0)	1,172 (73.2)	1,294 (88.2)	1,442 (89.9)	19.6 (15.6,23.6)	<0.001
Exclusive breastfeeding under 6 months	198 (82.2)	292 (87.4)	274 (80.4)	250 (74.6)	11.0 (2.3,19.7)	0.014
Continued breastfeeding at 1 year	263 (93.3)	277 (96.9)	258 (95.6)	285 (97.9)	1.2 (-3.4,5.8)	0.607
Introduction of solid, semi-solid or soft foods	136 (52.9)	157 (61.3)	121 (51.5)	116 (52.3)	7.6 (-4.9,20.2)	0.232
Minimum meal frequency	354 (29.0)	898 (70.9)	342 (30.4)	625 (49.3)	23.0 (17.7,28.2)	<0.001
Minimum acceptable diet	61 (5.0)	250 (19.7)	63 (5.6)	92 (7.2)	13.1 (9.8,16.3)	<0.001
Minimum dietary diversity	236 (19.3)	302 (23.8)	79 (7.0)	127 (10.0)	1.5 (-2.5,5.5)	0.459

*Figures in parentheses are percentages of respondents

DiD, difference-in-differences. IYCF, infant and young child feeding. SBCC, social and behavior change communication.