

Table 1. Baseline demographics and media advocacy experience of respondents.

	Respondents N = 46
	n (%)
Age, median (range)	30 (27, 35)
Gender	
Female	31 (67)
Male	15 (33)
Race/ethnicity*	
Asian or Asian American	13 (28)
Black or African American	4 (15)
Hispanic, Latino or of Spanish Origin	12 (26)
Non-Hispanic White	19 (41)
Other	2 (4)
Residency year	
Post-graduate year 2	20 (43)
Post-graduate year 3+	26 (57)
Anticipated area of practice	
General pediatrics	16 (35)
Pediatric subspecialty	29 (63)
Undecided	1 (2)
Social media platform use in last six months*	
Twitter	12 (26)
Facebook	27 (59)
Instagram	33 (72)

Tik Tok	12 (26)
Other	2 (4)

Platform used to post child-health related messages*

Twitter	10 (22)
Facebook	4 (9)
Instagram	14 (30)
Tik Tok	1 (2)
None	28 (61)

Prior media advocacy experience*

Read an Opinion Editorial article on child health topic	38 (83)
Written an Opinion Editorial article on child health topic	11 (24)
Read posts on Twitter on child health topic	36 (78)
Written a post on Twitter on child health topic	12 (26)
Created an account on Twitter	36 (78)
Read posts on child health topic on social media service other than Twitter	38 (83)
Written posts on child health topic on social media service other than Twitter	6 (13)
Created on account on social media service other than Twitter	32 (70)
None of these	1 (2)

*More than one could be reported.