

Table 1. Sociodemographic information for study participants (N = 198 caregivers [98 intervention, 100 usual care]; N = 200 children [100 intervention, 100 usual care]).^a

Variable and Level	All Participants	Study Group	
		Intervention	Usual Care
Caregiver age (years), mean (SD)	30.5 (7.5)	30.8 (7.6)	30.2 (7.4)
Caregiver role, n (%)			
Mother	176 (89%)	86 (88%)	90 (90%)
Father	16 (8%)	8 (8%)	8 (8%)
Other	6 (3%)	4 (4%)	2 (2%)
Caregiver Education, n (%)			
≤ High school / GED	104 (53%)	52 (53%)	52 (52%)
Some college / Bachelor's	86 (43%)	43 (44%)	43 (43%)
Advanced Degree	8 (4%)	3 (3%)	5 (5%)
Caregiver Race/Ethnicity, n (%) ^b			
American Indian / Alaska Native	7 (4%)	3 (3%)	4 (4%)
Asian	8 (4%)	5 (5%)	3 (3%)
Black or African American	77 (39%)	34 (35%)	43 (43%)
Hispanic or Latino(a)	87 (44%)	44 (45%)	43 (43%)
Middle Eastern / North African	1 (1%)	0 (0%)	1 (1%)
Native Hawaiian / Pacific Islander	5 (3%)	2 (2%)	3 (3%)
White	25 (13%)	13 (13%)	12 (12%)
Other ^c	6 (3%)	4 (4%)	2 (2%)
Missing/Prefer not to answer	2 (1%)	2 (2%)	0 (0%)
Caregiver VHS-Flu Score, n (%)			
Not Hesitant (mean ≤ 3)	156 (79%)	77 (79%)	79 (79%)
Hesitant (mean > 3)	42 (21%)	21 (21%)	21 (21%)
Child sex, n (%)			
Male	96 (48%)	53 (53%)	43 (43%)
Female	104 (52%)	47 (47%)	57 (57%)
Child age in months, mean (SD)	29.1 (16.1)	28.1 (15.4)	30.0 (16.7)
Child Race/Ethnicity ^b , n (%)			
American Indian / Alaska Native	4 (2%)	2 (2%)	2 (2%)
Asian	5 (3%)	5 (5%)	0 (0%)
Black or African American	77 (39%)	38 (38%)	39 (39%)
Hispanic or Latino(a)	90 (45%)	47 (47%)	43 (43%)
Middle Eastern / North African	0 (0%)	0 (0%)	0 (0%)
Native Hawaiian / Pacific Islander	5 (3%)	2 (2%)	3 (3%)
White	54 (27%)	30 (30%)	24 (24%)
Other ^c	26 (13%)	12 (12%)	14 (14%)
Missing/Prefer not to answer	9 (5%)	4 (4%)	5 (5%)
Firstborn Child, n (%)	72 (36%)	39 (39%)	33 (33%)
Child visits during season, n (%)			
0	84 (42%)	39 (39%)	45 (45%)
1 or more	116 (58%)	61 (61%)	55 (55%)

^a In two cases, children were recruited as siblings as both were in the eligible age range; siblings in the same family unit were assigned to the same treatment group: intervention.

^b Categories include race/ethnicity categories marked alone or in combination. Sums exceed 100% as caregivers were allowed to select any and all race and ethnicity categories that applied.

^c "Other" was a discrete race and ethnicity response category from which to choose.