

2020 National Home Performance Conference Call for Session Proposals Guide Submission Deadline: Monday, August 12, 11:59pm PT

Overview

The 2020 National Home Performance Conference, taking place April 27-30 in New Orleans, is the largest meeting of home performance and weatherization professionals in the country, and the conference program is the heart of our national event.

The 2020 National Conference is an inclusive opportunity for all involved in the industry to engage in exceptional formal and informal learning experiences that support career development, increase individual and organizational productivity, and lead programs, businesses, and organizations to achieve superior results. The conference agenda aims to provide meaningful, engaging education and dialogue for both the entry level field staff and the seasoned professional in the residential energy efficiency, home performance, and weatherization industry.

The Building Performance Association is currently seeking conference proposals in the presentation categories listed below that reflect the best thinking in the field, informed by theory, research, and practice. All complete proposals must be submitted and all speakers must login to complete their personal details by **Monday, August 12, 2019 at 11:59pm PT.**

This year, conference sessions will be <u>60 minutes</u> long. Workshops, which will take place on the first day of the conference, will be 90 minutes, 3.5 hours, or full day (7 hours) in length. If you have more session content than will fit in a 60 minute time frame, we encourage you to select the 'workshop' option or submit a session in 2 parts.

We invite proposals that:

- Reflect innovation and cutting edge content
- Stimulate and provoke discussion and audience engagement
- o Present evidence based on or supported by research
- o Use innovative approaches to enhance attendee learning
- Explore issues important to attendees
- Target either new, mid-career, or seasoned home performance and/or weatherization professionals
- o Demonstrate relevance of lessons through "real-life" case studies
- o Provide diverse approaches for different types of learners



Topic Areas

As you reflect on your proposal, please consider the following topics, which are focus areas for the conference program. While proposals may address more than one area, you must select one that is the best fit. Descriptions of each area can be found below by clicking here.

- □ Affordable Housing
- □ Innovations & Collaborations
- □ Building Envelope
- Diagnostics & Audits
- □ Fundamentals
- □ Home Performance Policy
- □ Home Performance Business Operations
- Home Performance Sales & Marketing

- □ Indoor Air Quality & Healthy Homes
- □ Multifamily: Program & Technical
- □ Program Success: Operations & Updates
- □ The Smart Home
- □ Valuing Energy Efficiency
- Water
- Weatherization Operations
- Weatherization Technical
- □ Workforce Development

□ HVAC & Mechanicals

Tips for your Session Proposal: Plan Your Submission

The Proposal Submission System requires submitters to complete several tasks in order to provide Building Performance Association with information to evaluate the proposed presentation. Submitters may save and edit incomplete submissions before submitting the completed proposal.

We suggest you read the following instructions (Instructions for Submitting your Proposal below) before submitting your proposal. Session and workshop proposals require clear and concise titles, succinct and persuasive descriptions, and well-thought out learning objectives / take-aways.

- Pre-write your proposal in Word before entering it in the online proposal system and ensure a coherent (and spellchecked!) description. The Review and Program Committees will evaluate your proposal based solely on the information you provide. If they don't understand what you want to convey in the session, they won't score it highly.
- Your title should capture, in about 10 words or less, the topic that will be covered and the intended audience.
- Your description should, in 200 words or less, build on your title and include what participants will take away from the session, the specific content to be delivered, and what type of delivery methods will be used to convey the information.
- Your learning objectives/take-aways should put the emphasis on new skills, strategies, and knowledge the attendees will gain as a direct result of participating in the session.



Review committee and attendee feedback allows us to offer these suggestions as you develop a proposal:

- Be mindful of and realistic about how much content can be delivered in a 60 minute session or in a workshop.
- Avoid show-and-tell; instead include how you did what you did and how attendees can apply the information in their daily work.
- Plan your session so that attendees will be actively engaged rather than passively receiving information.
- Avoid product pitches. Attendees do not want to feel like they're being sold on a particular product or service. All conference sessions must be educational in nature, unbiased, and avoid direct or indirect promotion of any particular product or service.
- Include multiple perspectives and presenters from different backgrounds and areas of the industry.
- Special consideration will be given to session proposals that offer new material, not previously presented at past HPC conference or other venues.
- Conference attendees give lower evaluation scores to presentations that do not match their description. Be sure to submit a description that accurately reflects the information you will be able to provide.



Proposal Review Process & Selection Criteria

The Building Performance Association solicits content proposals and combines input of peers and program committee volunteers to help ensure that the members of the home performance and weatherization community have a significant voice in co-creating conference programs.

1. <u>Review Committee</u>

The proposal review process consists of proposal evaluations by over 100 volunteers. This process results in the final educational program:

Round One, August-September: Volunteers review and rate all proposals on a quantitative scale.

Round Two, September: Proposals are reviewed and recommendations made for proposals to advance to the next round.

Round Three, October: Topic area working groups meet to discuss and making recommendations for proposals to include in draft agenda for the Program Committee

Round Four: November & December: Program Committee determines the final education program.

Review Timeline: Session notifications are sent by January 6.

Review Scoring System

All session proposals will be reviewed and scored by a team of volunteer reviewers using a 5-point scale. These rankings will be used by the Program Committees to select presenters and sessions for the final program. Proposals will be rated using the following criteria:

- 1. The proposed session provides attendees applicable and replicable content.
- 2. The proposal topic is clear, relevant, and useful to the Building Performance Association audience.
- 3. The proposed session offers inspiration, lessons, tools and new ideas that participants can bring back to their institution, organization, or community.
- 4. The presentation would be appropriate and timely for Building Performance Association conference attendees.
- 5. The proposal implies that the presenter(s) has/have an appropriate level of expertise to deliver a high quality session.
- 6. I would recommend this session to be included in 2020 National Conference agenda.

The review committee submits feedback based on the information that is provided in the proposal system. If your proposal description lacks details, is unclear, or is missing information, they will not be able to score your session proposal highly.

2. Program Committees

The Building Performance Association will convene several Working Groups and a Program Committees that will assist in the final program design. To ensure that program content is timely, relevant, and optimally targeting our attendees' needs, the committees will select submissions received during the Call for Proposals and identify gaps, if any, which will be developed though additional content development strategies. The overall program will result in a diverse array of presenters and perspectives. We receive



several hundred excellent proposal submissions for conferences each year, so please understand that it is a difficult and highly selective process.

Program Policies

The review process for education session proposals is managed by Building Performance Association staff and Program Committee. The Program Committee's responsibility is to produce the strongest possible educational program for conference attendees by including new, important content and learning experiences.

Session Submitter Rules & Responsibilities

- Session submitters may not propose speakers without the knowledge and permission of the proposed speakers. All proposed speakers must be able and willing to present at the conference at the time and date assigned.
- Incomplete proposals will not be considered.
- Sessions based upon an advertisement, product, or service will NOT be accepted into the program.
- Accepted presenters must confirm their participation within two weeks of being notified in mid-December.
- Accepted presenters who are not able to attend must notify conference staff immediately. Replacement presenters must be approved by staff.
- All accepted speakers must register for the Conference by the registration deadline or the entire session may be cancelled and a new session will be selected from the waitlist.
- A Primary Presenter/ Session Organizer will need to be designated for each proposal. This person will be responsible for organizing the session and will be the main point of contact for the proposal. Building Performance Association will send emails with notifications and deadlines, which must be shared as needed with co-leaders/panelists.

Session and Presenter Rules

- □ In an effort to promote new and diverse groups of presenters, session proposals that include diverse presentation teams will be a priority for the committee. The selection committee values diversity of presentation teams in terms of race, culture, gender, experience, or areas of expertise.
- □ Presenters at the National Conference are awarded a \$200 discount off of the full-conference registration price in appreciation of their contribution to the success of the Conference.
- □ The Program Committee reserves the right to develop submitted sessions using a combination of proposals and/or invited presenters.
- $\hfill\square$ Presenter discounts may not be combined or transferred.
- The Program Committee may modify any submitted session by adding or removing speakers or requesting content changes or additions. Final decisions regarding these policies may be made at the discretion of the Program Committee.
- □ Presenters in sessions selected for inclusion agree to help with publicity. Sample announcements for various media (such as Facebook and Twitter posts) will be available.



How to submit your proposal

All proposals must be submitted online at

<u>https://www.abstractscorecard.com/cfp/submit/login.asp?EventKey=CZSEWXGW</u>. You may begin the submission process and return to your saved proposal any time up until the submission deadline. ****E-mailed or incomplete proposals will not be accepted****

I. Preferred Presentation Topics

Potential presenters are invited to submit proposals on the following topics:

□ Affordable Housing

Affordable and low-income housing (non-WAP) programs; community initiatives, pilots, and projects; program best practices and design

Building Envelope

Technical topics related to insulation, air sealing, shell, windows, basements and crawlspaces, attics and roofs

Diagnostics & Audits

Evaluating how a home or its subsystems are performing, and making recommendations based on those findings; modeling and relevant software; data, equipment and tools; engaging the occupant; integration of testing

Fundamentals

Topics related to residential energy efficiency basics at the introductory level

□ Home Performance Policy

Legislative and regulatory initiatives; regional and national energy efficiency policy

HVAC & Mechanicals

HVAC, ventilation, duct work, heat pumps, air flow, ASHRAE 62.2 and standards, combustion, minisplits

□ Home Performance Business Operations

Running an HP business: training, supervising, work scopes, hiring, budgeting and financing, new markets and diversification, quality, day-to-day business operations

□ Home Performance Sales & Marketing

Sales, marketing, messaging, lead generation, engaging and communicating with the occupant

□ Indoor Air Quality & Healthy Homes

Technical and programmatic topics related to health, indoor air quality, mold and moisture, radon; healthy housing programs; occupant health

□ Innovations & Collaborations

Approaches to build connections within the home performance industry and to other industries, to accelerate market growth, or to develop partnerships and collaboration; Innovative and emerging technologies research, trends, and innovations contributing to market development; net zero; Passive House; renewable technologies



□ Multifamily: Program & Technical

Technical and programmatic topics related to challenges working in multifamily buildings; engaging multifamily property managers/owners; multifamily programs; multifamily building operations; multifamily building systems

□ Program Success: Operations & Updates

Federal, state, local, and utility market-rate home performance program successes; partnerships; new tools; relevant data; running a home performance program: quality management/control, marketing, program planning, program design, customer identification and targeting

The Smart Home

Home Energy Management systems, smart home and smart grid technology; smart, connected and learning thermostats and other technologies; demand response

U Water

Technical and programmatic topics related to water conservation, heat pump water heaters, solar hot water, water heaters

□ Weatherization Operations

Training, quality control, codes and regulations, planning, production schedules, tools, marketing, weatherization program research and updates

□ Weatherization Technical

Technical topics specific to weatherization, including tools, diagnostics and testing, challenges and solutions

□ Valuing Energy Efficiency

Home labeling and scoring; real estate and appraisals; financing; green MLS; codes

□ Workforce Development

Strategies, programs, and examples to attract, train, and retain new home performance and weatherization professionals; growing the industry; apprenticeships; pilot programs



II. Session Style and Length

Education sessions at the 2020 National Home Performance Conference will be <u>60-minutes</u> in length. Workshops are 90 minute, 3.5-hour or full day and are held on the first day of the conference (Monday, April 27).

The Building Performance Association is committed to providing engaging, cutting edge educational offerings at the conference. To reach this goal, we have provided different options for presentation styles below. You will be asked to select one of the following when submitting your proposal:

1. 2020 National Home Performance Session or Workshop Proposal

Select this option to submit a proposal for the conference in the categories listed above.

2. 2020 National Conference Panelist Submission

Don't have a complete panel but would like to be included in or help organize a panel? Select this option and submit additional information on your topic of choice. If accepted, Building Performance Association will pair you with similar submissions to create a panel session. Think of this as a 'free agent' option.

Please note, if you already have a panel and panelists organized, select Option #1

3. 2020 National Conference Local Tour or Offsite Training

Select this option if you or your organization would like to organize a tour or outing in New Orleans, or offsite training on the first day of the conference. Proposals in this category will not go through the Program Committee process, but rather will be vetted by the staff. The Building Performance Association will contact you directly to discuss the details of your proposal and to ask any clarifying questions. The Building Performance Association will then make a final decision on whether your proposal is appropriate for our audience and is feasible from a financial and logistical standpoint.

2020 National Home Performance Session Proposal categories:

- □ *Interactive Lecture* is a complete session including one, two, or three presenters (moderator is optional).
- Structured Discussion is an interactive session facilitated by the primary presenter. The presenter gives a brief 15-20 minute presentation and in the remaining time, guides attendees through discussion or activities based on the presentation topic.
- □ *Panel Discussion* is a session addressing multiple perspectives about a topic, project, program, or initiative, allowing for interaction and questions with the audience.
- Moderated Debate is a session consisting of debate between two presenters with opposing positions. Opening remarks will be made by each debater, with a moderator posing questions to each and engaging the audience in questions. Proposals must provide presenter and moderator names.
- Lightning Round sessions consist of four presenters giving one distinct ten-minute talk each.
 Submitters should include the four speakers as a pre-packaged, full 60-minute session proposal.
 Each 10-minute talk should be a stand-alone presentation on related topics.
- □ <u>Other</u>, includes formats not listed, such as Pecha Kucha, Ignite, 'Speed Dating,' etc.



All sessions should be designed to allow the audience to participate as active learners through question and answer periods, group discussion questions, or other activities. When the audience is engaged in the session, they will learn and retain more of the information being presented.

Instructions for Submitting Your Proposal

All proposals must be submitted online at

https://www.abstractscorecard.com/cfp/submit/login.asp?EventKey=CZSEWXGW.

You may begin the submission process and return to your saved proposal any time up until the submission deadline. Emailed proposals will not be accepted. All complete proposals must be submitted and all presenters must login to complete their personal details **by Monday, August 12, 2019 at 11:59pm PT.**

Step 1: Create an Account Profile

The information below must be added about the person submitting the proposal:

*First Name		*Last Name	
*Address			
*City	* State	* Zip Code	* Country
* Email Address			*Telephone
* Title/Position		* Organiza	tion
*Create an Access Key	y (password) betv	veen 6 and 10 charact	ers long and contain at least one
letter and one numbe	er.		

Click "Create Account."

On the Homepage, select \bigcirc CLICK HERE TO BEGIN A NEW PROPOSAL in the 'Proposals' section. In the next section, \bigcirc START A NEW PROPOSAL, add the following information:

<u>Proposal Title</u>: Select a proposed title for your session (limit 12 words)

Submission Type: Choose from the follow items on the dropdown menu

- 2020 National Home Performance Conference Submission (see Section A for instructions)
- 2020 National Conference Panelist Submission (see Section B for instructions)
- 2020 National Conference Local Tour (see Section C for instructions)

SECTION A, Step 2: Tasks for Session Proposals

1. Proposal Presenters: Presenter and Co-presenter Information

Note: The Proposal Submitter will need to complete the following information for all presenters in the proposal. The Primary Presenter/Session Organizer will be responsible for organizing the session and will be the main point of contact for the proposal.



To streamline proposal submissions, be sure to collect all presenters' information in advance. If you don't have co-presenter information, add the co-presenter's name and email address, then select the option ("Invite [Presenter's Name]") to automatically generate an email to these presenters to login and complete their required information.

*First Name	*Las	st Name				
*Presenter role:	Primary Presenter/Sessio	n Organizer;	Presenter;	Panelist;	Moderator	
Click 'Edit [Prese	nter's] Profile' to complete	the following	information:			
CONTACT INFOR	MATION					
*Address				*	City	
* State	* Zip Code * Cour	try	*Tele	phone	*	
*Administrative a the proposal sub	assistant name, phone, and mittal)			·		garding
* Presenter Title,	Position		* Organiza	tion		
Social Media Info	ormation (Optional: Twitter	, LinkedIn)				
*Personal bio (m	ax 150 words)					
	er engagements in the follo	-			_Date	
*Photo (optional)					
* If s/he has not with their contact	presented at an HPC event t information.	two times o	ver the past th	nree years	s, two or more	references
Name, Position,	Organization, Email Addres	s, Telephone				
Click 'Save Prese	nters' after this informatio	n is complete	to advance to	o the next	screen.	
2. Proposal Text	k					
SESSION TITLE: (I	Max 12 words)					
SESSION TOPIC A	REA (see <u>topic descriptions</u>	on pages 2-	<u>3)</u>			
Affordable I	Housing	🗆 Ir	nnovations &	Collabora	tions	
Building Env	velope		Aultifamily: Pr	ogram &	Technical	
Diagnostics	& Audits	□ P	rogram Succe	ss: Opera	itions & Update	2S
Fundamenta	als		he Smart Hon	ne		
	rmance Business Operatio		aluing Energy	Efficienc	У	
	rmance Policy		Vater	-		
	rmance Sales & Marketing		Veatherization	•		
□ HVAC & Me			Veatherization			
	uality & Healthy Homes		Vorkforce Dev	reiopmen	ι	

□ Indoor Air Quality & Healthy Homes



INTENDED AUDIENCE

While we know that attendees from many backgrounds may gain value from your proposed session, consider the primary audience that will benefit the most from your session.

- □ Home Performance Contractor
- Weatherization (WAP) Program Professional
- □ Energy Efficiency Professional
- □ Weatherization Contractor (Crew, Inspector, Auditor, etc.)
- Home Performance Program Implementer/ Administrator
- □ Low-Income (non-WAP) Program Professional

SESSION DESCRIPTION (minimum of 50 words, max of 200)

KEYWORDS (max of 15)

ADDITIONAL COMMENTS (optional)

*Please take the time to submit a thoughtful proposal that clearly articulates the intent of the session. Proposal reviewers will evaluate your submission based on the information provided. Spellcheck and grammar aids in readability and comprehension.

3. Learning Objectives

(Objectives complete the sentence, "By attending this session, attendees will...")

1.	
2.	
3.	

Enter three learning objectives. A learning objective is an explicit statement that clearly expresses what the participant will learn or be able to do after attending the session. It is an observable and measurable outcome statement that attendees should be able to exhibit following instruction. These learning objectives will be used to apply for continuing education approval.

4. Proposal Options

SESSION LENGTH:

- 60 minute session
- Workshop:
 - o 90 minute
 - o **3.5- hour**
 - Full day (7 hours)

(Workshops occur on the first day of the conference and are partial day to one full day in length. They feature a participant-centered and highly interactive approach).

CONTENT LEVEL: Beginner, Experienced, Advanced



SESSION FORMAT: Interactive Lecture; Structured Discussion; Panel: Moderated Debate: Lightning Round; Other (for format descriptions, see Part II on page 4)

ROOMSET: Theater or Roundtables

ADDITIONAL COMMENTS: (optional)_____

5. Presenter Conflict of Interest Agreement

 Proposals that are based upon an advertisement, product, or service <u>will not</u> be accepted into the program.

6. Acknowledgement of Presenter Partnership

• Presenters at the National Conference are awarded a \$200 discount off of the full-conference registration price and must register by the designated deadline.

<u>** To submit your proposal, click 'Save Submission,' then 'Submit.'</u> You will receive an email confirming your proposal submission.**

Section B. Panelist Submission Tasks

1. Panelist Information

Click on the Panelist's name in blue to complete the following information:

- * First Name______ *Last Name______
- * Email Address_____

Click 'Add Panelist,' then click on the presenter's name in blue to complete the following information:

CONTACT INFORMATION

*Address		*City	* State	* Zip Code
* Country	*Telephone	* En	nail Address	

* Administrative assistant name, phone, and email, if applicable (will be copied on all emails regarding the proposal submittal)

* Title/Position______ * Organization______

*Personal bio (max 150 words)

List recent speaker engagements in the	e following format:	
Event Title	Session Title	Date

*Photo (optional)



* If s/he has not presented at an HPC event two times over the past three years, two or more references with their contact information. Reference Name, Position, Organization, Email Address, Telephone

Click 'Save Panelists' after this information is complete to advance to the next screen.

2. Panel Description

*Possible Session Title

TOPIC AREA (see topic descriptions on pages 2-3)

- □ Affordable Housing
- □ Building Envelope
- □ Diagnostics & Audits
- □ Fundamentals
- □ Home Performance Business Operations
- □ Home Performance Policy
- □ Home Performance Sales & Marketing
- □ HVAC & Mechanicals
- □ Indoor Air Quality & Healthy Homes

- □ Innovations & Collaborations
- □ Multifamily: Program & Technical
- □ Program Success: Operations & Updates
- □ The Smart Home
- □ Valuing Energy Efficiency
- Water
- Weatherization Operations
- Weatherization Technical
- □ Workforce Development

ROLE: Which of the following opportunities are you interested in?

- □ Speaking on a panel
- Moderating a panel
- Organizing a panel

* Panel Description (minimum of 25 words, max of 150)

*Keywords (max of 15)

*Additional comments (optional)

3. Panel Options

***INTENDED AUDIENCE**

While we know that attendees from many backgrounds may gain value from your proposed session, consider the primary audience that will benefit the most from your session.

- □ Home Performance Contractor
- Weatherization (WAP) Program Professional
- Energy Efficiency Professional
- □ Weatherization Contractor (Crew, Inspector, Auditor, etc.)
- Home Performance Program Implementer/ Administrator
- □ Low-Income (non-WAP) Program Professional

*Ideal topics covered by other panelists



* Recommendations for other panelists (optional)

* Recommendations for session moderator (optional)

*Additional Comments (optional)

4. Presenter Conflict of Interest Agreement

 Proposals that are based upon an advertisement, product, or service <u>will not</u> be accepted into the program

5. Acknowledgement of Presenter Partnership

• Presenters at the National Conference are awarded a \$200 discount off of the full-conference registration price and must register by the designated deadline.

SECTION C, Step 2: Tasks for Tour/Off-Site Training Proposals

* Please note, your proposal should include how you will arrange for transportation to an off-site training or tour.

1. Proposal Presenters: Presenter and Co-presenter Information

*First Name	*Last Name			
* Email Address				
*Presenter role				
Click 'Add Presenter,' then click o	on the presenter's nam	ne in blue to comp	lete the following inf	formation:
CONTACT INFORMATION				
*Address	*City	* State	* Zip Code	*
Country *Telephone	* Email Ad	ddress		
* Presenter Title/Position		* Organizatio	on	-
*Personal bio (max 150 words)				
List recent speaker engagement	s in the following forn	nat:		
Event Title	Session Title		Date	
*Photo (optional)				



* If s/he has not presented at an HPC event two times over the past three years, two or more references with their contact information.

Name, Position, Organization, Email Address, Telephone _____

Click 'Save Presenters' after this information is complete to advance to the next screen.

2. Tour Information*

PROPOSAL TITLE: (Max 12 words)

TOPIC (see topic descriptions on pages 2-3)

- □ Affordable Housing
- □ Building Envelope
- □ Diagnostics & Audits
- □ Fundamentals
- □ Home Performance Business Operations
- □ Home Performance Policy
- Home Performance Sales & Marketing
- □ HVAC & Mechanicals
- Indoor Air Quality & Healthy Homes

- □ Innovations & Collaborations
- □ Multifamily: Program & Technical
- □ Program Success: Operations & Updates
- $\hfill\square$ The Smart Home
- Valuing Energy Efficiency
- □ Water
- □ Weatherization Operations
- Weatherization Technical
- Workforce Development

* Tour/Event Length

- Full Day
- Half Day

*Will transportation be required?

- Yes (if yes, your proposal should include how you will arrange for transportation to an off-site training or tour.)
- No
- Other (if you select this option, a comment box will appear)

* Tour Description

Add a brief description of the tour or activity, and what tour attendees will learn and experience over the course of the event.

*Additional Comments (Optional)

3. Presenter Conflict of Interest Agreement

 Proposals that are based upon an advertisement, product, or service <u>will not</u> be accepted into the program

4. Acknowledgement of Presenter Partnership

• Presenters at the National Conference are awarded a \$200 discount off of the full-conference registration price and must register by the designated deadline.