



2023 Call for Presentations

Submissions are being accepted for AHRA CLIMB 2023 and the AHRA 51st Annual Meeting & Exposition.

Submission Deadline: October 14, 2022

WHY SUBMIT?

Share your knowledge and expertise with your peers

Add to your professional experience

Gain personal satisfaction

AHRA CLIMB

February 24-26, 2023

Mission Bay Resort | San Diego, CA



AHRA CLIMB, the Conference for Leadership in Imaging Management and Business (previously Spring Conference) is designed to inspire attendees and offer tools to elevate leadership skills. This three-day, two-track event provides education for leaders at different stages in their management career.

Attendees of AHRA CLIMB are looking to be inspired with strategies, technologies and trends for developing personal and professional skills and offering team-building solutions for their hospital or imaging center.

AHRA 51st Annual Meeting and Exposition

July 9-12, 2022

Indianapolis Convention Center | Indianapolis, IN



The AHRA Annual Meeting and Exposition is the premier event for medical imaging leaders as well as other healthcare professionals. As a speaker, you will enjoy the prestige and satisfaction of presenting to the most active and committed members of the profession.

Attendees at AHRA's Annual Meeting and Exposition value presentations where the real-life experiences of radiology administrators are included. If you are a consultant or representative of a vendor, please consider partnering with an active radiology administrator in developing your presentation proposal.

Below is a list of topics that the CLIMB and Annual Meeting Design Teams have identified as being of interest to the AHRA membership:

| Topic | CLIMB | Annual Meeting |
|--|--------------|-----------------------|
| Accountable Care Organizations (ACOs) | | X |
| Automated breast ultrasound imaging and breast density reporting standards | | X |
| Breast Tomosynthesis – insurance coverage/legislation | | X |
| Career advancement | X | X |
| Compliance and regulatory standards and expectations | X | X |
| Creating/Improving the patient experience | X | X |
| Emotional Intelligence for imaging leaders | X | X |
| Employee satisfaction and impact on patient satisfaction | X | X |
| Future of imaging - new developments and technology | | X |
| Health care law and how it impacts imaging | | X |
| Health care reform and reimbursement | | X |
| Imaging Safety and Reporting | | X |
| Increased volume and decreasing reimbursement impact on staffing | X | X |
| Joint Commission compliance | | X |
| Leadership development | X | X |
| Managing cultural change in your organization | X | X |
| Meaningful use | | X |
| Meeting patient satisfaction goals and meeting your budget | X | X |
| Mental Health in the workplace | X | X |
| Mentorship | X | X |
| Patient expectations in today's world | X | X |
| Performance management | X | X |
| Process improvement in radiology departments and/or outpatient centers | | X |
| Professional development for clinical teams | X | X |
| Staff recruitment and retention strategies and solutions | X | X |

SUBMISSION PROCESS

All presentation applications must be submitted electronically—*no paper applications will be accepted!*

This policy is designed to speed up the application process. All parts of your presentation submission, including resume(s), must be in electronic format and submitted via the AHRA website: www.ahra.org

Required Information

- Primary Presenter & Co-Presenter(s) (IF APPLICABLE)
- Name and degree/credentials
- Position/Title
- Institution/Organization
- Mailing Address, City, State, Zip
- E-Mail Address
- Work Phone Number
- Cell Phone Number
- Current CV/Resume (REQUIRED)

Paragraph-style biographical summary not acceptable—full chronological resume is required. Resume must contain the following information: Work history experience relevant to the topic being proposed; chronological education history listing degrees received; list of previous speaking engagements; list of publications speaker has authored that are relevant to the topic.

Presentation Types

60-Minute Sessions

- May be presented twice.
- Attendance ranges from 50-150 people.
- Lecture-style presentation.
- Questions and answers follow presentation.

90-Minute Sessions

- May be presented twice.
- Attendance ranges from 50-150 people.
- Allows more time for audience participation and interaction.

Panel

- Panel moderator serves as the primary presenter.
- 60-minute session
- Audience engagement through Q&A
- Panelists may be selected once session is approved from scheduled speakers and AHRA leadership

Presentation Information

ALL items below are required

1. Title of Presentation

(10-word limit)

2. Preferred Presentation Format (60-Minute, 90-Minute or 3-Hour)

3. Session Description

Please supply a 10-sentence (minimum) description of your topic. Be as specific as possible about the material you will cover in the session. Your description will be used in writing the meeting brochure. Descriptions that are too short or vague will be returned.

4. Learning Objectives

Provide three takeaways participants will be able to do at the end of the session. These Learning Objectives should take the form of “You will learn to...” followed by at least three bulleted items that attendees will learn. *Sessions submitted without Learning Objectives will not be considered.*

5. Session Category

Which category does your session best fit into? Your session may fit into multiple categories, but please indicate only one Primary (required) and one Secondary (optional) category from the list below.

- Coding and Compliance
- Customer Service
- Employee Engagement
- Finance
- Information Management
- Leadership
- Marketing
- Physician Engagement
- Patient Experience
- Regulatory

6. Please let us know if you would be willing to make your presentation twice.

7. Available Dates for Presentation – Please indicate ALL days you would be available

AHRA CLIMB

Saturday, February 25, 2023

Sunday, February 26, 2023

AHRA ANNUAL MEETING

Sunday, July 9, 2023

Monday, July 10, 2023

Tuesday, July 11, 2023

Wednesday, July 12, 2023

Speaker Compensation Category

Please let us know which one of the following categories you prefer for compensation:

CATEGORY 1

In-Kind Sponsor: Any AHRA Board member, employee of a vendor, OR individuals who are consultants, regardless of AHRA membership status, who are speaking on a topic related directly to their business are recognized through in-kind sponsorship. The speaker receives complimentary meeting registration and the company is acknowledged as an in-kind sponsor.

CATEGORY 2

Members, non-members, vendors, and consultants speaking on a topic NOT directly related to their business. Compensation is comprised of: waiver of registration fee and honorarium of \$400 for a single session of 60 or 90 minutes, or \$500 for an expanded session. For additional session presented, the speaker will receive an additional \$100.

CATEGORY 3

Members, non-members, vendors, and consultants speaking on a topic NOT directly related to their business. Compensation is comprised of: waiver of registration fee, lowest coach airfare, local ground transportation reimbursement, and one night's hotel accommodations for each day speaking.

IMPORTANT: Contracts are signed only with the primary presenter, and only the primary presenter is eligible for any speaker compensation.

REVIEW & ACCEPTANCE

Submissions are due by October 14, 2022. Submitters will be contacted by a member of the Design Team to schedule an interview discussion about the presentation. Notice of acceptance for CLIMB 2023 will be e-mailed in November 2022 and notice of acceptance for the Annual Meeting will be e-mailed in January 2023.

QUESTIONS?

AHRAspeakers@conferencemanagers.com

(703) 964-1240, ext. 210

Toll Free: 1 (877) 984-MEET, ext. 210