



NACUBO invites you to submit your content ideas for the NACUBO 2020 Annual Meeting occurring July 11–14, at the Gaylord National Harbor just outside of Washington, DC. Highest consideration will be given to proposal content that aligns with the conference theme, “Envisioning Tomorrow’s Higher Education Landscape.”

The submission deadline is Friday, November 1, at 5 pm Eastern Standard Time. Submitters will be notified about decisions by Tuesday, January 21, 2020.

NACUBO encourages proposals that showcase future trends, offer unique ideas, share interesting stories, celebrate diversity and inclusion, and accelerate innovation. We ask you to think broadly and boldly about the future of higher education.

Examine the material below to consider how your session sheds light on the complex challenges facing higher education today and beyond:

### **Tomorrow’s Higher Education Sector**

Today’s economic and political climate demand innovative strategies as leaders advocate for higher education’s value, justify its price, and pursue optimal access and affordability for students. With news headlines citing admission scandals, immigration uncertainties, and market volatility, examining effective solutions from within, as well as from outside the higher education sector, is critical to forecast the future.

### **Tomorrow’s Workplace**

The future of work is reshaping the value proposition that higher learning offers to students, employers, communities, and society. In an age of artificial intelligence and dynamic career possibilities, how will institutions adapt as employers change? What will future employers expect from college graduates?

### **Tomorrow’s Students**

Business officers make decisions every day that influence the ability of students to reach their academic and career goals. How will business practices evolve to serve future generations of students and ensure access, affordability, and success?

### **Tomorrow’s Leaders**

Business officers act as both stewards of resources and institutional change agents. How can we equip and empower campus leaders to make prudent, strategic decisions to positively shape the next decade and beyond?

### **Tomorrow’s Institutions**

Business operations on campus are often challenged by federal and state policy, technology, or cultural transformation. How do business officers address today’s operational challenges and “future-proof” their institutions and their economic models?