

Submission Deadline: February 19, 2021

Acceptance Notification: March 1, 2021

Share Your Technology Solutions to Mental Health and Addiction Treatment and Services

National Council for Behavioral Health and innovaTel Telepsychiatry are excited to announce NatCon21's "Shark Tank" competition. Inspired by the hit ABC television show, entrepreneurs will present their technology innovations to a panel of experts with the opportunity to win a \$10,000 grand prize.

Our judges include private equity and clinical experts from global investment firm KKR, Verily Life Sciences/OneFifteen and Brainstorm, The Stanford Lab for Mental Health Innovation.

Technology is changing health care as we know it and its use in mental health and addiction treatment is growing rapidly. At NatCon21, we want to showcase cutting-edge solutions – beyond telehealth – that are improving outcomes in your communities.

How to Submit

To submit a presentation, go to <https://bit.ly/35hcifK> and complete the online form. You may begin the submission process and return to your saved proposal any time up until the submission deadline. **All proposals must be submitted online.**

Schedule

January 25, 2021	Submission site opens.
February 19, 2021	Submission deadline for proposals (11:59 pm PST). No extensions will be granted.
March 1, 2021	Acceptance/Rejection notifications sent out to all who submitted.
March 2021	Selected Semi-Finalists Record Introductory Video
April 2021	Public Voting on Introductory Videos
Late-April 2021	Finalists Selected by Voters Announced
May 3-5, 2021	Finalists Participate in Shark Tank Competition at NatCon21

Selection Criteria

The following criteria will be used by the National Council to select participants:

- **Originality:** Selected participants will highlight new technologies that represent the future of health care.
- **Relevance:** Selected participants will show how their innovation is applicable to mental health and addiction treatment providers and the communities they serve.
- **Outcomes:** Selected participants must demonstrate the potential for improved outcomes.
- **Ability to Inspire Action:** Participants should inspire attendees to return to their organizations and apply what they learn to their own innovations.

All proposals must be complete, comprehensive, and deemed relevant and timely to the conference's audience. All presenters will be contacted independently to confirm their participation. **Those selected to participate in the Shark Tank event originally planned for NatCon20 are encouraged to re-apply and will be given special consideration.**

Notifications

Once you have submitted your proposal, you can expect:

1. **Acknowledgement:** Upon receipt of your submission, you will receive an email acknowledgement.

For assistance, please email MichaelH@TheNationalCouncil.org

For technical support with online submissions, call 410.638.9239 or email Help@ConferenceAbstracts.com

Support is available Monday-Friday 9:00am – 6:00pm EST

2. **Notification:** You will be notified about the status of your presentation by March 1, 2021.
3. **Acceptance and Next Steps:** If selected, you will be asked to record a video with National Council for Behavioral Health and innovaTel Telepsychiatry representatives in March 2021. All selected participant videos will be posted on the NatCon21 website and voted on by the public. The leading vote getters will give a 5-minute pitch in front of the Shark Tank judges and a live audience made up of behavioral health leaders, clinicians, industry experts and entrepreneurs during NatCon21. Judges will have an opportunity to ask questions and audience members and the judges will vote on the winner. One winner will be awarded the \$10,000 grand prize.

All accepted presenters will receive access to the Speaker Resource Center (SRC). Presenters will be required to log into the SRC to confirm participation in the Shark Tank competition and provide a few additional items by the given due date(s).

Note: *The submitting author must provide a valid e-mail address, as the National Council will rely exclusively on e-mail communications related to submissions, disposition, and presentation. It is the responsibility of the submitting author to contact The National Council in the event of failure to receive e-mail communication and to relay all correspondence about the submission(s) to all co-author(s). Please check your bulk/junk mail folders to ensure e-mails from The National Council are not being filtered out of your inbox.*

Questions

For assistance with questions regarding the Shark Tank competition, please email MichaelH@TheNationalCouncil.org. For technical support with online submissions, call 410.638.9239 or email Help@ConferenceAbstracts.com. Customer service is available Monday-Friday between the hours of 9:00am – 6:00pm EST.