

ADAA Webinar Submissions Rating Criteria

ADAA's Professional Education Committee uses the following criteria to evaluate each webinar proposal submission.

Webinar Submissions Rating Form

Rating scale:

1= Concerning

2= Limited

3 = Adequate/Appropriate

4= Very Good

5 = Excellent

Dimension

- 1. Topic consistent with ADAA priorities.
- 2. If "Type" of webinar is designated by presenter(s) as Intervention/Methods: Scientific support/consensus for webinar content (e.g., clinical trials, mechanisms research, basic science; citations included). If webinar is not of this type, indicate "n/a."
- 3. Scientific foundation to inform the webinar content. (This may include data challenging the topic/intervention and identifying bases on which to dissuade acceptance of assertions or adoption of intervention).
- 4. Theoretical support and/or foundation for topic.
- 5. Innovation.
- 6. Applicability to clinical practice.
- 7. Oral teaching/presentation style of each presenter (provide separate ratings for each, if known). If unknown, indicate "n/a."
- 8. Likelihood of a large audience.
- 9. Likelihood of attracting audience outside ADAA